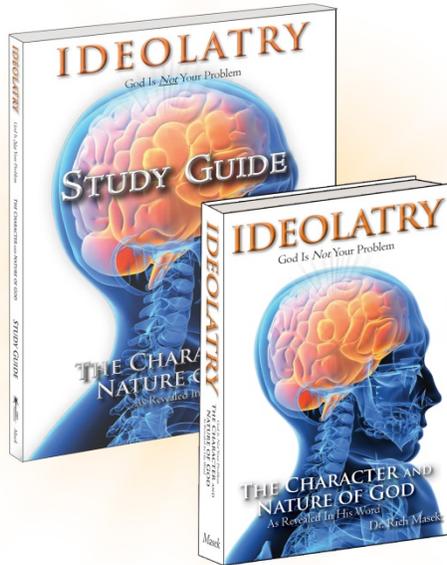


FOR IMMEDIATE RELEASE



IDEOLATRY

God Is **NOT** Your Problem
The Character and Nature of God

A new Book and companion Study Guide
by Dr. Rich Masek

Do you believe in God, but you don't like Religion? Or maybe you don't believe in God at all. IDEOLATRY can help reveal why you believe what you do and help you discover the **Real Truth!**

Our IDEOLATRY can skew our perspectives due to "Life Filters" that are created through our Observations and Experiences. The sophistication of today's technology can overwhelm us with a sense that all of the answers to our questions about "Life" and our "Purpose" are answered in the *truth* of science and technology. Discover through Einstein's Theory of Relativity why we all have different versions of *truth*. Our relative perspectives and observations are key elements to our understanding of the world around us. However, there is a "*Higher Truth*" that goes beyond what we observe and experience.

Mankind has a problem and you just might be part of it! Placing the human intellect on a pedestal and worshipping its potential is the core of "IDEOLATRY" and can severely diminish man's ability to be completely fulfilled.

Hear what readers are saying about IDEOLATRY:

"Your book is amazing. I have been empowered with your insights. It has increased my passion to read the Bible. I am more focused on filling my discussions with God's absolute truth. The book is clear and easy to follow. You are a great teacher and my family is blessed with the knowledge you are sharing in your book. Really! I enjoy how you methodically break down the factual meaning of scripture. Every chapter has been a really good read. Every recent discussion your material has greatly helped clarify who God really is. Very powerful! People really need to hear the truth about that to have a deeper relationship with Jesus. Appreciate you so much...!" John Spieker, Ramona, CA

"Dr. Masek has a unique ability to condense complex thoughts into an easily understood format. He has a gift...and a mission to help all of us understand our relationship to God in today's secular world. I hardily recommend this book as it will deepen your understanding of your purpose in life. It is well written and philosophically challenging." Dr. Michael Miroue, San Diego, CA

"Ideolatri has opened my eyes to the TRUE nature of God, His love mercy and grace. If you've ever thought God has brought calamity or difficulty in your life....whether you think you deserved it or not, you need to read this book! The first chapter in you'll be rethinking what you thought you believed. Ideolatri is about our Father who loves us....and if you're a parent, you can relate as you think about the love you have for your children. What I found in this book is that my Heavenly Father loves me just like I love my children." Karen Bucher, Julian, CA

"Wow .. definitely an eye opener! A must read!" Danielle Ricketts, Santee, CA

About the Book

IDEOLATRY is a 432 page, 6x9, Hard Back, full color book on textbook quality, 80lb matte paper. The 10 Tables, 36 Illustrations, detailed Timeline and over 450 scripture references explore who and what God says that He is in the text of the Bible. 29 Chapters take the reader on a journey through the realms of both science and the Bible for self-discovery, understanding, and revelation. Scientific theories of relativity are used to explain how we view God on an individual basis. Various Biblical characters are explored to gain a deeper understanding of the motives of their actions as well as the intents of God's purpose in their lives.

In the companion Study Guide and workbook, each chapter of IDEOLATRY is reviewed in interactive detail. Multiple choice and fill in the blank questions as well as thought provoking essay questions will lead the reader to explore their own conclusions. The Study Guide can be used in as an individual or in a group setting with a group leader. (Soft cover, 8.5 x 11, 128 pages. Free answer key download is available online at <http://ideolatry.com>.)

About the Author

Dr. Rich Masek achieved his degree in Dentistry in 1976 from the University of Southern Californian. He recognized that his dental career was important because he knew that God had directed his path as he only applied to one dental school when there were 3000 applicants for 120 student positions. Rich married Sheri, his beautiful wife of 40 years in 1975 and inherited a ready-made family of 3 girls whom he later adopted. Realizing his responsibility as the spiritual head of his family, he began to pursue deeper knowledge of God's Word. His gift of teaching began through home Bible studies which he taught for 20+ years. Further developing the gift for teaching that God had entrusted with him, Rich became an international lecturer and author on esthetic and computerized dentistry, devoting a significant part of his professional career to teaching and the advancement of high technology in dentistry. It was during this time, while also teaching and developing Bible studies that God gave him the inspiration to write this book.

Rich joined the classes of an extension campus of Life Christian University at their church and over a 3 year period, Dr. Rich Masek achieved his Master's Degree in Theology! Balancing the time for all of the demands of caring for patients, family, professional teaching and university studies made it a bit challenging to pursue the calling of this book, but "by little and by little" it finally got done, as in Exodus 23:29-30. IDEOLATRY was accepted as his Doctoral Dissertation which he is working to complete.

Rich continues to practice dentistry in San Diego CA. He likes to spend time with Sheri, their two Yorkies, 3 daughters, 5 grandchildren and 2 great grandchildren when he is not being Dr. Masek providing patient care or busy writing a book.

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<http://ideolatry.com>

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DBD Publishing 8505 Navajo Rd
San Diego, CA 92119
888-237-3228 or 619-797-1771
dbdpublishing.com info@ideolatry.com